



Case Study: Grenada Stamping Continues to Expand in Grenada County

About Grenada Stamping

Grenada Stamping & Assembly is a Tier 1 supplier to Nissan in the U.S., Mexico and Japan, and a Tier 2 supplier to Ford Motor Co. A subsidiary of Ice Industries Inc., the company supplies stamped metal parts and assembled parts to the automotive, appliance, compressor, and solar panel markets.



Industry Associations

- Mississippi Automotive Manufacturers Association
www.mamaonline.net
- Mississippi Manufacturers Association
www.mma-web.org



Industry Research

- Center for Advanced Vehicular Systems, MSU (CAVS)
www.cavs.msstate.edu
- Center for Manufacturing Excellence, Ole Miss
www.olemiss.edu/depts/cme/
- Center for Manufacturing Technology Excellence, East Mississippi Community College
www.eastms.edu/center/

The Challenge

Ice Industries supplied compressor-housing units to two large U.S. customers. This work was being done in Ohio but the customer's plants were in Mississippi & Alabama. Transportation costs were rising and the customer was looking for ways to reduce cost. In order to profitably keep the business, Ice Industries had to come up with a plan for cost reduction fast.

The Solution

The City of Grenada joined forces with the Mississippi Development Authority to secure state grants to convert an existing warehouse facility into a manufacturing facility with all utilities and improvements needed. The project was put on fast track at the local and state level and the company started production in just 3 months.

The Results

Grenada Stamping was able to diversify its customer base and added significant sales and production to its Grenada facility. The company also created 25 full time jobs in the community and made multimillion-dollar investment in machinery and equipment.